



Michigan Partnership for Animal Welfare

CONFERENCE

WORKING TOGETHER 2011

2011 Michigan Partnership for Animal Welfare Conference

December 2, 2011



Presented by:



East Lansing Marriott at University Place - East Lansing, MI

www.mpaw.org



2011 Michigan Partnership for Animal Welfare Conference

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Now in our eighth year, the MPAW Animal Welfare Conference continues to bring together animal welfare professionals from all across Michigan for a full day of educational sessions as well as an opportunity to make new friends and renew acquaintances! We are pleased to offer some of the country's most sought-after speakers in the animal welfare industry and know that you will enjoy taking part in what has become one of the largest educational events in the Great Lakes region.

Several cost-saving options are available. If your organization sends three or more people, take an additional 10% off! For groups of 10 or more, please call us at 1-866-MHUMANE for special pricing. If you are an animal control officer, student or senior citizen (55 or older), take half off the registration fee and attend for only \$37.50! Please call about scholarship opportunities.

We look forward to seeing you there!



East Lansing Marriott at University Place

Located one block from Michigan State University's campus, the East Lansing Marriott at University Place is the ideal college town retreat. Just minutes from MSU Spartan Stadium, this hotel's amenities include newly renovated, ultra-flexible guest rooms, a fully equipped fitness center, wireless Internet access, and stunning, state-of-the-art event space. In addition, the hotel's restaurant and lounge provide a casual spot for dining, cocktails and relaxing with friends. East Lansing Marriott offers impeccable service and gracious amenities to help you make the most of your stay - including plush beds, spacious work desks and attentive, yet unobtrusive, service. Conference attendees can take advantage of the discounted rate of \$109/night. Call (517) 337-4440 or (800) 228-9290 and be sure to mention the MPAW Animal Welfare Conference in order to take advantage of this great rate.

Call Today! Discounted rate only available for a limited time.

Building **strong**
organizations and networks
in Michigan to
better serve **animals.**

www.mpaw.org

Session 1 - 8:30 a.m. - 10:00 a.m.



Turbocharging Pit Bull Adoptions

(Stacey Coleman, Animal Farm Foundation)

Learn how to vastly increase your adoptions through innovative and accurate marketing, all-inclusive adoption programs, and information for both your adopters and your staff that will get the dogs home faster!

Spay/Neuter: Community Assessment and Model Programs

(Kathy Makolinski, D.V.M., ASPCA)

Join Dr. Kathleen Makolinski as she discusses how to evaluate an individual community's need for spay/neuter services and the importance of collaboration among animal welfare stakeholders.

An Overview of OSHA and Shelters -Part I

(Philip J. Seibert, Jr., SafetyVet)

An upbeat presentation about the common hazards encountered in the animal industry and ways individuals can avoid unnecessary risk. We'll discuss the general principles of safety, prevention of zoonotic diseases, precautions for working with chemicals, worker rights and responsibilities and much, much more! We'll use humor and real-life stories to illustrate points and get the message across.

Session 2 - 10:30 a.m. - Noon

Understanding the Pit Bull Placebo: How to Break the Cycle of Discrimination

(Donald Cleary, National Canine Research Council)

Stereotypes based on breed or appearance, whether they appear in shelter policies, commercial policies or law, lower the value of all dogs and destroy the human-canine bond. Learn America's history of discrimination against different groups of dogs, how our attitudes, not facts, created the crisis confronting "pit bull" dogs, and how a truer understanding of dogs can inspire us to break the cycle of discrimination once and for all. Shelters, rescues, and pet owners break the cycle when they abandon stereotypes, and hold themselves to higher standard of accountability and care for all dogs.

Feral or Frightened?

(Kathy Makolinski, D.V.M., ASPCA)

Shelters and rescue groups routinely assess cats and kittens to determine whether or not they are good candidates for adoption. But it can be very difficult, when dealing with badly frightened cats in an unfamiliar environment, to know whether or not a newly arrived cat is an unadoptable, unsocialized feral cat, or just a badly frightened lost pet. Learn more about the ASPCA found in its study "Behaviors that Distinguish Unsocialized from Socialized Cats."

An Overview of OSHA and Shelters -Part 2

(Philip J. Seibert, Jr., SafetyVet)

This session is a continuation of Part 1.

Lunch - Noon - 1:15 p.m.

Working together
for the good of the animals
in Michigan.



Session 3 - 1:30 p.m. - 3:00 p.m.

CAN'T MISS SESSION FOR FUND RAISERS!

Grant Writing in the Online World

(Beth Mars, Petco)

Like everything else, grant writing in the 21st century has gone paperless! The PETCO Foundation now accepts grant applications via the worldwide web, so come learn about this new twist to an old fundraising tool. And by the way, once again, the Foundation will be awarding several grants to participants in this session!

Match-Up II Shelter Dog Rehoming Program

(Amy Marder, VMD, CAAB, Director of the Center for Shelter Dogs, Animal Rescue League of Boston)

Discover the new online Match-Up II Shelter Dog Rehoming Program – designed to help shelters gain a better understanding of the personalities and needs of their dogs to make successful matches. You'll learn how to conduct the behavior evaluation online, create a comprehensive behavior analysis, implement training programs for problem behaviors, and generate comparative dog behavior reports – which marks the first-ever national metric allowing shelters to compare dog behavior.

Offsite Adoption Centers: Fast-tracking Cats and Event-ing Dogs

(Linda Reider, Director of Animal Welfare, Michigan Humane Society)

A broad look at making the most of relationships with offsite adoption partners such as PetSmart and Petco. MHS has built a program to maximize cat adoptions through offsite settings, and now places about 1/3 of all cats through these venues (1,188 cats in 2010). While the focus is on 24-hour cat housing and placement, time will also be spent on smaller-scale dog adoption events. While many shelters are eager to find more venues for cats, partners like PetSmart are equally focused on dogs. This session will discuss one approach for meeting everyone's needs.

Session 4 - 3:30 p.m. - 5:00 p.m.

Update on Emergency Planning in Michigan

(Michael Neault, D.V.M., State Animal Response Team)

[Description not available at press time]

Triage and Temporary Care for Wildlife

(Dr. Roberto Aguilar, D.V.M., Staff Veterinarian, Cape Wildlife Center and HSVMA Board of Directors)

This session will provide basic instruction on emergency care for injured and orphaned wildlife that are brought to your facility. Information will be broken down by species and by age (adult versus infant) when appropriate. Concerns regarding zoonotic diseases will be addressed.

The Offsite Adoption Conversations

(Linda Reider, Director of Animal Welfare, Michigan Humane Society)

This session will delve deeper into the nuts and bolts of screening adopters at offsite events through an adoption conversation that is friendly and enjoyable for adopters. The MHS program trains volunteers to match animals with adopters in person, and also conducts over-the-phone counseling, both of which are successful approaches. Attendees will get to experience the training from a behind-the-scenes perspective. The training and methods discussed help shelters train volunteers to put the theories behind open adoptions into practice.




CONFERENCE
Registration Form
December 2, 2011

East Lansing Marriott at University Place - East Lansing, MI

Name: _____ Position/Title: _____

Company/Organization: _____

Address/City/State/Zip: _____

Phone: (____) _____ Email: _____

Please select one workshop from each session:

Session 1 - 8:30 a.m.

- Turbocharging Pit Bull Adoptions
- Spay/Neuter: Community Assessment and Model Programs
- OSHA & Shelters: Part 1

Session 2 - 10:30 a.m.

- Understanding the Pit Bull Placebo
- Feral or Frightened?
- OSHA & Shelters: Part 2

Session 3 - 1:30 p.m.

- Grantwriting
- Shelter Dog Rehoming Program
- Offsite Adoption Centers

Session 4 - 3:30 p.m.

- Update on Emergency Planning
- Care of Wildlife
- The Offsite Adoption Conversation

Meal Selection: Non-vegetarian Vegetarian Vegan

Please indicate any special accommodations you require: _____

Registration Fees:*

Individuals: \$75 Full Registration \$37.50 Animal Control Officers \$37.50 Students/Seniors (with ID)

Groups: Take 10% off per person for three or more attendees from the same organization. (Submit group registrations together to qualify for discount)

Please call (248) 283-5662 for special discounted pricing packages for groups of 10 or more.

*Limit of one discount per person.

Payment Method:

Check enclosed, payable to: Michigan Partnership for Animal Welfare

Charge my: Visa MasterCard

Credit Card Number: _____ Exp. Date: _____ Security Code: _____

Signature: _____

Please fax or mail one registration form per person with payment to:

Fax: (248) 283-5700

Mail: Michigan Humane Society/MPAW
Animal Welfare Conference
30300 Telegraph Road, Suite 220
Bingham Farms, MI 48025

Sorry, no refunds available after November 21, 2011

For more information, call 1-866-MHUMANE (648-6263) or visit www.mpaw.org

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Working together
for the good
of the animals
in Michigan.



Presented by:



Thank you to our key partners:

